

ORDER



WOOD

Orders
Order / Rev: 218457
Alt Order #: 6868381
Product Desc: Political
Estimate: 2536
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: **Buying Time**
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/Bill Farmer State Representative**
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	50	\$29,225.00	\$24,841.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	50	\$29,225.00	\$24,841.25	0.00
Totals	50	\$29,225.00	\$24,841.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/30/12	10/30/12	M-F 11a-12p eightWest	CM	11a-12p	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$125.00		0.00			
E 2	WOOD	10/31/12	10/31/12	M-F 11a-12p eightWest	CM	11a-12p	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$125.00		0.00			
E 3	WOOD	11/01/12	11/01/12	M-F 11a-12p eightWest	CM	11a-12p	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$125.00		0.00			
E 4	WOOD	11/02/12	11/02/12	M-F 11a-12p eightWest	CM	11a-12p	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$125.00		0.00			
E 5	WOOD	11/05/12	11/05/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$125.00		0.00			

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Advertiser: POL/Bill Farmer State Representative
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOOD	10/30/12	10/30/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$250.00			0.00			
E 7	WOOD	10/31/12	10/31/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1			\$250.00			0.00			
E 8	WOOD	11/01/12	11/01/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$250.00			0.00			
E 9	WOOD	11/02/12	11/02/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$250.00			0.00			
E 10	WOOD	11/05/12	11/05/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$250.00			0.00			
E 11	WOOD	11/04/12	11/04/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$300.00			0.00			
E 12	WOOD	11/03/12	11/03/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		News Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1			\$350.00			0.00			
E 13	WOOD	10/30/12	10/30/12	Today Show 3 Today Show 3	CM	10-11a	-T-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		Today Show 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$400.00			0.00			
E 14	WOOD	10/31/12	10/31/12	Today Show 3 Today Show 3	CM	10-11a	--W----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		Today Show 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1			\$400.00			0.00			
E 15	WOOD	11/01/12	11/01/12	Today Show 3 Today Show 3	CM	10-11a	---T---	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		Today Show 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$400.00			0.00			
E 16	WOOD	11/02/12	11/02/12	Today Show 3 Today Show 3	CM	10-11a	----F--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		Today Show 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$400.00			0.00			
E 17	WOOD	11/05/12	11/05/12	Today Show 3 Today Show 3	CM	10-11a	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		Today Show 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$400.00			0.00			
E 18	WOOD	10/30/12	10/30/12		CM	12-1p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News News 8 @ Noon News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$450.00 0.00															
E 19	WOOD	10/31/12	10/31/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$450.00 0.00															
E 20	WOOD	11/01/12	11/01/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$450.00 0.00															
E 21	WOOD	11/02/12	11/02/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$450.00 0.00															
E 22	WOOD	11/05/12	11/05/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$450.00 0.00															
E 23	WOOD	11/04/12	11/04/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
News 8 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$500.00 0.00															
E 24	WOOD	10/30/12	10/30/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
Leno <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$550.00 0.00															
E 25	WOOD	11/01/12	11/01/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
Leno <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$550.00 0.00															
E 26	WOOD	11/05/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
Leno <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$550.00 0.00															
E 27	WOOD	11/03/12	11/03/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
News Saturday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$550.00 0.00															
E 28	WOOD	10/30/12	10/30/12	Today Show 2 Today Show 2	CM	9-10a	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
Today Show 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$600.00 0.00															
E 29	WOOD	10/31/12	10/31/12	Today Show 2 Today Show 2	CM	9-10a	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
Today Show 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$600.00 0.00															
E 30	WOOD	11/01/12	11/01/12		CM	9-10a	---T---	:30	1	\$600.00	P3	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 2															
Today Show 2															
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	---	T---	1		\$600.00		0.00						
E 31	WOOD	11/02/12	11/02/12	Today Show 2	CM	9-10a	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----	F--	1		\$600.00		0.00						
E 32	WOOD	11/05/12	11/05/12	Today Show 2	CM	9-10a	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12	M-----		1		\$600.00		0.00						
E 33	WOOD	11/04/12	11/04/12	Sun 10-11am	CM	1001-1030a	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
To The Point															
(10:00 AM-10:30 AM)															
Local Point - Political Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-----	S	1		\$600.00		0.00						
E 34	WOOD	10/30/12	10/30/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-T-----		1		\$650.00		0.00						
E 35	WOOD	10/31/12	10/31/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	--W----		1		\$650.00		0.00						
E 36	WOOD	11/01/12	11/01/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	---T---		1		\$650.00		0.00						
E 37	WOOD	11/02/12	11/02/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	----F--		1		\$650.00		0.00						
E 38	WOOD	11/05/12	11/05/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12	M-----		1		\$650.00		0.00						
E 39	WOOD	11/03/12	11/03/12	Today Show Sa	CM	758-10a	-----S-	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
Today Show Saturday															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-----	S-	1		\$675.00		0.00						
E 40	WOOD	10/30/12	10/30/12	Today Show M-F	CM	658-9a	-T-----	:30	1	\$975.00	P3	0.00	NM	1	\$975.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-T-----		1		\$975.00		0.00						
E 41	WOOD	10/31/12	10/31/12	Today Show M-F	CM	658-9a	--W----	:30	1	\$975.00	P3	0.00	NM	1	\$975.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	--W----		1		\$975.00		0.00						
E 42	WOOD	11/01/12	11/01/12		CM	658-9a	---T---	:30	1	\$975.00	P3	0.00	NM	1	\$975.00

